### INTERNATIONAL DATACASTING

# Tattoo Gateway™

### Satellite-to-IP Gateway for DTH Satellite Operators

Tattoo Gateway™ enables direct-to-home (DTH) satellite operators to deliver their existing content cost effectively to a new subscriber base - residential customers in MDUs.

#### **Increase the Market for Existing Services**

Part of the Digital Tattoo™ suite of products, Tattoo
Gateway™ enables direct-to-home (DTH) satellite
operators to expand the addressable market for their
existing services by gaining access to residential
customers living in multi-dwelling units (MDUs). Tattoo
Gateway helps overcome the distribution challenges
currently faced by DTH operators wishing to expand in
to this segment of the market.

#### **High Density Satellite-to-IP Gateway**

Installing a satellite dish for every resident is not generally embraced by MDU owners. Distributing satellite signals from a single dish to multiple apartments is expensive, and requires the MDU owner to invest in a dedicated RF distribution network which cannot be repurposed. IDC's Tattoo Gateway uses IP to distribute content from a single satellite dish to every MDU apartment over a standard Ethernet network. This approach is easier and cheaper to implement, and the Ethernet infrastructure investments can be repurposed, allowing the MDU owner to offer residents lucrative additional services, such as internet connectivity, voice over IP, and surveillance camera monitoring.

#### **Conditional Access Transparent**

Tattoo Gateway is content and Conditional Access (CA) transparent. This enables DTH operators to keep their content encrypted all the way to the subscriber's Set Top Box (STB), guaranteeing security, and allowing the same business systems used for CA and billing in DTH deployments to be used in MDU deployments.

Operators simply have to deploy an IP version of their STB to offer MDU subscribers the same user experience as their existing DTH customers.

#### **Expanded Service Offering**

Tattoo Gateway enables DTH operators to increase the addressable market for their existing services by delivering linear content over Ethernet to new subscribers within MDUs. The broader Digital Tattoo solution also allows operators to expand their service offering within the MDU. Content can be delivered by satellite to a micro video server with the MDU which can be used to provide a comprehensive Video on Demand (VOD) service. Server content is delivered and managed using IDC's Centient media aware CDN platform. Once again, the content remains encrypted, and is accessed using the operator's own Electronic Program Guide (EPG) and streamed over the MDU Ethernet network to residents' STBs.

# Buy Now!

#### **Applications**

 DTH Operators, who want to extend their footprint within multi-dwelling units such as apartments, gated communities and hospitality locations.

#### **Features**

- DTH extension over Ethernet to
   IP-STB
- Up to 8 DVB-S/S2 compliant demodulators with IP outputs
- MPEG Transport Stream
   PID Grooming
- MPTS to SPTS Conversion
- Automatic configuration

## TECHNICAL SPECIFICATIONS—Tattoo Gateway™



CHASSIS	
Capacity	Up to 4 modules per chassis
L-Band Inputs	2 per module (8 Max)
Gigabit Ethernet Outputs	2 per module (8 Max)
Demodulation	<ul><li>DVB-S: QPSK</li><li>DVB-S2: QPSK, 8PSK</li></ul>
Carrier Rate	<ul> <li>DVB-S: QPSK - 1 MS/s to 45 MS/s</li> <li>DVB-S2: QPSK/8PSK - 5 MS/s to 30 MS/s</li> <li>Turbo Code: QPSK/8PSK - 2 MS/s to 30 MS/s</li> </ul>
DVB-S SUPPORT	
FEC	Concatenated Viterbi/Reed-Solomon
Demodulation	QPSK - 1/2, 2/3, 3/4, 5/6, 7/8 with Reed-Solomon at 204/188
Alpha Factor	0.35
Standards Compliance	ETS 300-421, EN 301 210
DVB-S2 SUPPORT	
FEC	DVB-S2 LDPC and BCH
Demodulation	<ul> <li>QPSK - 1/2, 3/5, 2/3, 3/4, 4/5, 5/6, 8/9, 9/10</li> <li>8PSK - 3/5, 2/3, 3/4, 5/6, 8/9, 9/10</li> </ul>
Alpha Factor	0.20, 0.25 and 0.35
Standards Compliance	EN 302 307
L-BAND INTERFACE	
Frequency Range	950 to 2150 MHz
AFC Range (Drift tracking)	± 2 MHz
Carrier Input Level	-35 to -65 dBm
Connector	Type-F, female
Impedance	75 ohms, unbalanced
LNB DC Power	+18 VDC at 200 mA maximum suitable for DRO LNBs center conductor positive, short circuit pro- tected
DiSEqC LNB Control	<ul> <li>+18 VDC for horizontal polarity</li> <li>+13 VDC for vertical polarity</li> <li>22 kHz 650 mV</li> <li>OFF selects 950 to 1950 MHz</li> <li>ON selects 1100 to 2150 MHz</li> </ul>

IP NETWORK INTERFACE		
Connector Type	RJ-45 Ethernet (8 Max)	
Electrical Interface	Gigabit Ethernet	
STATUS AND CONTROL		
Rear panel indicators	2 LEDs for status plus 2 LEDs for Ethernet activity	
Monitor and Control	SNMP, SSH	
POWER REQUIREMENTS		
Supply Voltage	100 to 240 VAC ± 10%, 50 or 60 Hz	
Power Supply Type	Switching, autosensing	
Power Consumption	150 Watts max (4 modules + 8 DRO LNBs)	
PHYSICAL PARAMETERS		
Chassis	Rack Mount, 1 EIA 1.75" Rack space	
Dimensions (H, W, D)	4 cm x 48 cm x 36 cm (1.57" x 18.89" x 14.17")	
Weight	5.8 kg (12.7 lbs.)	
ENVIRONMENTAL CONDITIONS		
<b>Operating Temperature</b>	0° to 50° C (32° to 122° F)	
Storage Temperature	-20° to 70° C (-4° to 158° F)	
Humidity	Maximum 90% relative humidity, non-condensing	
COMPLIANCE		
Safety/Emissions	<ul> <li>FCC Part 15 Class A</li> <li>CE in Accordance with EN50081-1 and EN50082-1 Class A</li> </ul>	
European Union Requirements	RoHS compliant	